

MERCADO CRIPTO

Real-World Asset (RWA) Tokenization & Multitask Wallet

EXECUTIVE ONE-PAGER — INVESTOR BRIEFING

180,495 USDT

TOKENIZED CAPITAL

44,370 USDT

YIELD DISTRIBUTED

46.52%

AVERAGE APY (CALLIA 1)

9 Vehicles

OPERATING FLEET

THE PROBLEM

There are **high barriers to entry** for retail and mid-size investors seeking exposure to real-economy assets (such as commercial vehicle fleets and last-mile logistics).

The traditional market suffers from:

- Lack of liquidity and locked-up capital.
- High operational and asset-management complexity.
- Geographic and regulatory restrictions.

SOLUTION & PRODUCT

We built a **Real-World Asset (RWA) tokenization platform** together with a multitask wallet. We digitize the ownership and yield rights of commercial rental fleets for the sharing economy and logistics via blockchain.

- Global access with affordable entry tickets.
- Recurring monthly income generation.
- 100% transparent, integrated fleet operations.

TARGET MARKET

Crypto / Web3 investors: capital focused on *Real Yield* backed by tangible assets and operating cash flows.

Traditional investors: profiles seeking wealth diversification into real income streams without the administrative or operational burden of the asset.

Total market: the confluence of the growing global mobility/renting sector and the massive expansion of institutional RWA on blockchain.

BUSINESS MODEL

Structuring **Upfront Fee:** fees and commissions (in tokens) for full-service tokenization for companies and projects.

Management **Management Fee:** administration fee on the operating cash flow generated by the vehicles.

Financial **Spread & Services:** margin on monthly yield settlement under Argentina's PSAV framework, plus the multitask wallet (payments/collections).

KEY MILESTONES & OPERATING TRACTION

METRIC / MILESTONE	OPERATING DETAIL
Fleet & Projects	8 vehicles operating on the street / 9 Callia projects activated (9 vehicles in operation in total, 8 company-owned).

Metric / Milestone	Operating Detail
Tokenized Capital	180,495 USDT accumulated in the structuring of real-world assets.
Yield Settled	44,370.32 USDT distributed to investors (e.g., Callia 1: 11,166.90 USDT settled over 12 months).
Yield (APY)	46.52% annualized in USDT (based on Callia 1's audited real-world metric).

EXECUTION TEAM (100% DEDICATED)

Montenegro Roberto Carlos

CEO & Co-founder

Strategic leadership and business development.

Bonis Alejandra

Administration & Commercial

Administrative management and commercial relationships.

Miguel Stagno

Head of Operations

Fleet operations management (vehicles and drivers).

Kevin Penfold

Legal & Compliance

RWA legal structuring and PSAV regulatory framework.

Satorres Analía

Mid-Size & Large Client Coverage

Institutional relations and key investors.

CURRENT STAGE & INVESTMENT ROUND

Stage: Seed / Early Stage — fully validated operating model, deployed technology infrastructure, and active cash flow.

Fundraising target: **USD 500,000** allocated to vehicle fleet expansion, technology and commercial scalability, license acquisition in new markets, attraction of key talent, and strengthening of the organization's operating capabilities.